

**2009 Tentative Schedule**

- May 2009**  
Pittsburgh Marathon  
Black Bear Triathlon
- June 2009**  
Yellow Creek Sprint Triathlon  
Philadelphia Sprint & Olympic Tri
- July 2009**  
USAT Sprint National  
Championship
- August 2009**  
USAT Age Group National  
Championship
- October 2009**  
Halfmax national Championship

**Halfway thru the Half-Ironman run in Morgantown**



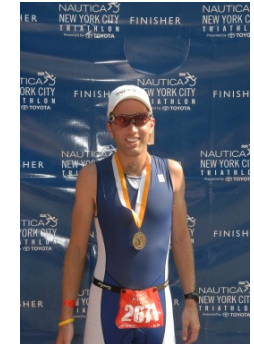
**Matthew Appleton**

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**Matthew Appleton**

**Sponsorship Packet**

**2009**



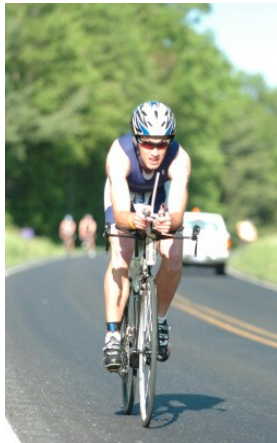
**At the 2008 Nautical NYC Tri Finish Area**

# About Matt

Hello, and thank you for taking the time to look over my sponsorship brochure. First, let me introduce myself; my name is Matthew Appleton. I am a 22 year old student at the University of Pittsburgh majoring in Biology with a minor in Chemistry.

Since 2004 I have been competing in triathlons. 2009 looks to be the most exciting season I have yet to face. 2008 gave way to a new level of competition at the national level. In 2009 I plan on continuing competition at that level, as well as at regional and local races where I got started in the sport.

I just recently concluded my term as President of Pitt's cycling team, where I helped about half the club get into the sport of triathlon as well as support local bike events, had a collegiate race, and support local charities. The most up to date information about me and my racing can be found at [www.matthewappleton.com](http://www.matthewappleton.com)



**Dominating the field at Black Bear**



**The bike leg of the US National Age Group Championship**

## Why do I need sponsorship?

Sponsoring me helps me in many ways. First off, it helps me to attend races. Currently the races on my schedule each have an entry fee ranging from \$50-\$500. Along with that, transportation and equipment are additional costs I must take into consideration. Since I have started qualifying to national level events, the added costs can become burdensome to a B student in his senior year at a top university. Your support in any way can help reduce these costs and allow me to see just how far I can push myself in 2009. The sky is the limit!

## 2008 Results

USAT Score: 76.95 (as of 12/23)

USCF Category 4

Black Bear Sprint Tri—IAG, BOUS-PA Race & Qualified to USAT National Championship

Spirit of Morgantown Half-Ironman — 1st half and finished 3rd AG \*\*Qualified to 2009 Halfmax National Championship

Nautica NYC Tri — 9/65 AG \*\*Qualified to LTF Championship

Pinchot Park Sprint Tri — 5AG/26OA of 300

Jackie Kallal Sprint Tri — 4AG/14 out of 200 OA

USAT National Championship — 48/48AG  
\*\*Bike was lost by Delta Airlines for this race\*\*

\*\*\*AG=age group, OA=overall\*\*\*

**More pic's and info at**

**www.  
Matthew  
appleton.com**